

TRANSFER ARTICULATION AGREEMENT
SUNY Erie (ECC) A.S. Communication and Media Arts-Communication to
Canisius College (CC) B.A. Strategic Communication

ECC Course Work	Credit	CC Equivalency	Credit	Remaining CC Requirements	Credit
Major Course Work					
CA 120 Introduction to Rhetoric	3	Free elective	3	COM 206 Research Methods	3
CA 140 Introduction to Mass Media	3	COM 205 Media Literacy	3	Select 3 courses from the Strategic Communication Electives	9
CA 121 Communication Theory	3	COM 202 Strategic Communication Theory	3		
CA 220 Introduction to Broadcasting	3	COM 367 Broadcasting in America	3		
CA 240 Principles of PR & Advertising	3	COM 311 Principles of Advertising	3		
CA 205 Interpersonal Communication	3	COM 204 Relational Communication	3		
CA 210 Language of Vision and Sound	3	Free elective	3		
CA 221 Writing for Media	3	COM 203 Writing for Contemporary Media	3		
CA 222 Video Production or CA 250 Video Field Production	3-4	COM 361 Intro to TV Production	3		
EN 280 Literature and Film (Film Analysis Elective)	3	ENG 213 Word and Image & Field 3: Art and Literature	3		
AT 200 Art Drawing I (Image Making Elective)	3	FAS 120 Drawing I	3		
CA 214 Speech Communication	3	COM 201 Dynamic Presentations & Oral Communication	3		
	36-37 CR		36 CR		12 CR
Core requirements (GEN ED)					

EN 100 Composition I or EN 110 College Composition	3	ENG 111 Academic Writing	3	RST 101 Intro Religious Studies	3
EN 101 Composition for the Humanities, EN 102 Composition for the STEM Disciplines, or EN 111 Comp & Interpretation of Lit	3	ENG 112 Writing about Lit.	3	PHI 101 Intro to Philosophy	3
MT 112 or above, CS 103, CS 111, CS 121 (MT Mathematics)	3	Field 7: Math	3	Field 1 Religious Studies	3
HI 101 American History I (SUNY Gen Ed)	3	HIS 123 History of US: Colonial to Reconstruction & Field 4: History & Diversity	3	Field 2: Philosophy	3
SO 100 Intro to Sociology (SUNY Gen Ed)	3	SOC 101 Intro to Sociology & Field 5: Social Sciences	3	Advanced Writing attribute	3
AN 101, AS, BI, CH, GP 101, or PH (SUNY Gen Ed Natural Science)	3	Field 6: Natural Science	3	Justice Attribute	3
Open elective	3	Free elective	3	Ethics attribute	3
Open elective	3	Free elective	3	Global awareness attribute	3
				Core Capstone	3
				Free electives	21
	24 CR		24 CR		48 CR
Total Credits	60-61		60*		60

*A maximum of 60 credits can be transferred from a two year college to Canisius and a minimum of 18 credits in the major must be completed at Canisius. Students need a minimum of 120 credit hours from their Major, Core Curriculum and free elective courses to meet graduation requirements. Accepted students have a transfer evaluation completed prior to enrollment and work with an advisor to map out a pathway to graduation.

2021